



Corporate Identity

Create a positive impression at every touchpoint

In a world of digital communications, corporate stationery products are one of the most visible embodiments of your brand. From business cards and stationery to the personal touch of a hand-written notecard, this is our opportunity to create a connection with your customers.

Our unique capabilities help ensure identity program effectiveness and efficiencies.

Strengthening the Customer Experience

Print programs do not have to be complicated. As part of the top ten largest graphic communications companies in North America, we have the experts, technologies, and resources to simplify the complex. Our flexible customer facing technology options combine an intuitive and easy to use experience that delivers comfort and peace of mind. More than just business cards and business stationery, our robust capabilities across a wide platform of communication channels means that our clients have a single point of contact for all of their program needs. Our global reach and resources drive a consistent experience regardless of location giving you a cohesive and unified message

Enhancing Business Efficiencies

Driving efficiencies and cost savings, while also protecting the integrity of your brand is critical. The broad spectrum of our print capabilities allow for all your corporate identity items to be easily managed with one solution while maintaining brand and security compliance. Spend consolidation saves time and money. And finally robust reporting, controls, inventory management and integration capabilities allow you to make informed decisions quickly.

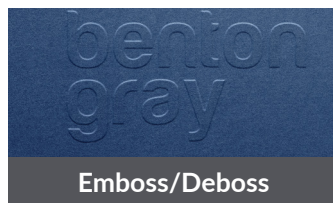
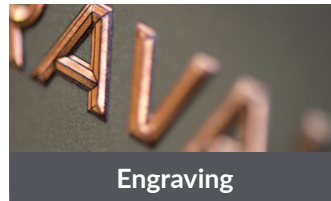
Driving Improved Profitability

We partner with our clients in identifying unique and differentiated brand solutions that match your financial goals and brand strategies. Our robust and geographically-diverse manufacturing footprint reduces speed to market and drives cost savings. Our size, scale, and experience ensure a favorable cost position and allows us to ensure a competitive pricing position for our clients. Deep supply chain relationships with paper mills drives transparency and cost savings. All of which allows you to operate with greater profitability.

- Over 650 million business cards printed annually, enough to wrap the equator
- 99.3% accuracy in order shipments
- 98% of orders ship on time or early
- Widest range of production methods in the industry
- Paper options from Tier 2 diversity suppliers
- Now you can afford to extend your brand with custom Post-It® notes, personalized memo pads, specialized folders, report covers, card carriers and more

Printing & Manufacturing Processes

We offer both traditional and modern print technologies with more being added all the time – we recently added soft touch laminate and full color digital foil.



Product Capabilities

We understand the importance of maintaining the integrity of a brand in the marketplace throughout every interaction and impression. FORTUNE 1000 companies turn to us to deploy sophisticated print programs encompassing the spectrum of brand identity products.

- Announcement Cards
- Banking Envelopes
- Booklets (<12 pages)
- Booklet Envelopes
- Bookmarks
- Brochures
- Buck Slips
- Business Cards
- Business Reply Envelopes
- Calendar Cards
- Certificates
- Coupons
- Catalog Envelopes
- Collated Business Cards
- Custom Calendars
- Custom Envelopes
- Digital Contact Cards
- Direct Mail
- Door Hangers
- E-Stationery
- Flyers
- Folders
- Forms (Non Duplicate)
- Gift Card Holders (Fold over or flat)
- Graduation Announcements
- Greeting Cards
- Hang Tags
- Holiday Cards
- Inserts
- Invitations
- Letterhead
- Lined Envelopes
- Mailing Envelopes
- Memo Pads
- Napkins
- Newsletters
- Notecards
- Posters (11x17)
- Postcards
- Post-it® Notes
- Programs
- Rack Cards
- Report Covers
- Security Envelopes
- Sell Sheets
- Stamps
- Table Tents
- Tickets
- Window Envelopes